

USE CASE EXECUTION

OVERVIEW

Customers invest in BigID as a platform for the long-term. That investment can only be maintained if the platform continues to evolve with the outcomes the business needs to achieve.

This evolution often comes in the form of new use cases either in terms of expanding core capability to cover a broader set of data, or through adopting new features and capabilities in the BigID platform.

The challenge, however, comes from the gap that exists between a conceptual design of new use cases, and the ability to actually execute those designs. This can come from a lack of resources, a lack of knowledge or both. Our Use Case Execution service focuses on bridging that gap on behalf of the customer.

WHAT THE SERVICE IS

This is a fixed scope, fixed outcome, professional service engagement, designed to take a use case design (new data source scanning model or BigID feature), and operationalise it in the customer environment.

This includes BigID technology enablement, as well as people and process integration, to ensure that the new use case is actionable and driving business value.

IDEAL CUSTOMER SCENARIO

- Customer has limited technical/operational capabilities to build the use case in BigID
- Customer has a need to accelerate delivery of the use case that has been designed
- Customer has resource constraints from a delivery perspective and needs short-term support to execute a new use case

WHEN SHOULD YOU POSITION THIS

The customer has either used Nephos to produce a *Use Case Design*, or the customer/BigID has provided a use case design, and they need support in executing the design – taking it from a design on paper, to an active, operationalised service.

HOW WE DO IT

- **Implementation Planning:** Map delivery plans, dependencies, and roles to operational constraints.
- **Adoption & Embedding:** Integrate governance into daily workflows with minimal administrative friction.
- **Workflow Configuration:** Customise BigID workflows and reporting based on business needs.
- **Risk & Remediation:** Establish clear cadences and escalation paths to make data risk actionable.
- **Outcome Tracking:** Operationalize success measures and baselines to demonstrate compliance and risk reduction.
- **Validation & Pilot:** Test the process on a data subset to iron out edge cases before full scale-up.
- **Handover & Stabilisation:** Conduct thorough knowledge transfer for sustainable, independent internal operations.

WHAT THE CUSTOMER GETS

- A production ready capability that can move into day to day operations
- A clearly defined business outcome using BigID
- Documented deliverable enabling the customer to operate the use case

HOW THIS HELPS BIGID

- Embeds BigID into daily operations as an indispensable utility, providing regular, executive-ready compliance evidence.
- Bridges the gap between purchase and execution, ensuring initial use cases succeed without stalling.
- Establishes a successful foundation that builds customer confidence to unlock upsell opportunities.
- Tailors the platform to real-world workflows, keeping user engagement high.
- Customises configurations to fit exact operational realities, keeping data clean and proving ROI faster.

